

**For Immediate Release**

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**\*\*\*\*MEDIA ADVISORY\*\*\*\***

**SHAKIRA HEADS TO CAPITOL HILL ON APRIL 22 WITH MEMBERS OF CONGRESS AND STUDENTS FOR GLOBAL CAMPAIGN FOR EDUCATION ACTION WEEK**

**(Washington, DC, April 16, 2008)** – On April 22, Grammy award-winning artist Shakira will join Members of Congress and students from across the country to participate in Global Campaign for Education Action Week, which will take place from April 21-27. Shakira will raise awareness for the bipartisan *Education for All Act of 2007 (EFA)* and call on government leaders to support basic education for all children, including the 72 million young children and 226 million older youths internationally who are out of school.

**WHAT:** Press Conference for Global Action Week

**WHO:** **Shakira**, Honorary Chairperson, Global Campaign for Education Action Week  
**Representative Nita Lowey**, (D-NY)  
**Gene Sperling**, Chair of the U.S. Chapter of Global Campaign for Education  
**Students** from across the country

**WHEN:** April 22, 2008  
1:00 p.m. EST

**WHERE:** Cannon Terrace, Cannon House Building

The purpose of the EFA Act is to “ensure that the U.S. provides the resources and leadership to ensure a successful international effort to provide all children with a quality basic education.” It calls for \$1 billion for bilateral global basic education investment for FY 2008, scaling up to \$3 billion by 2012. The EFA Act requires the president to develop a comprehensive integrated strategy for the United States government to follow in working to reach the 2015 goal of universal access to education for all children.

Shakira will also participate in a media conference call on April 21 with British Prime Minister Gordon Brown and World Bank President Robert Zoellick to kick off the Global Campaign for Education Action Week activities include the “World’s Biggest Lesson,” taking place on April 23, when millions of children worldwide will attempt to break the world record for the largest lesson ever through learning and teaching a curriculum about the denial of quality education to tens of millions of poor children.

**Media notes:** to attend the press conference, to schedule an interview with one of the participating children, or to participate in an April 21 media conference call with Shakira, British Prime Minister Gordon Brown, and World Bank President Robert Zoellick, please email Rica Orszag at [rica@ricapr.com](mailto:rica@ricapr.com) or Jennifer Devlin at [Jennifer.devlin@cox.net](mailto:Jennifer.devlin@cox.net). The U.S. toll-free dial-in # for the **media conference call is 1-800-311-9408 password: ACTION WEEK**. For more information about the GCE’s U.S. activities, please visit [www.campaignforeducationusa.org](http://www.campaignforeducationusa.org).

## **Global Campaign for Education (GCE)**

The **Global Campaign for Education**, founded in 1999, brings together major nongovernmental organizations (NGOs) and teachers' unions in **more than 120 countries**. GCE promotes access to education as a basic human right and raises public awareness to create the political will for governments and other leaders in the international community to fulfill their promises to provide at least a free, public basic education for all children. [www.campaignforeducation.org](http://www.campaignforeducation.org)

The U.S. Chapter of the Global Campaign for Education is a broad-based coalition of more than 30 non-governmental and religious organizations, teachers unions, foundations, and child advocates to promote the cause of universal basic education in the world's poorest nations. The GCE is also well-placed to raise the profile of other goals pertinent to universal education, such as pre-school education, prevention of abusive child labor, the inclusion of children with disabilities and special challenges, and efforts to close the digital divide.

The U.S. Chapter of the Global Campaign for Education includes the participation of organizations such as: Basic Education Coalition (BEC), RESULTS, American Federation of Teachers (AFT), National Education Association (NEA), National Peace Corps Association, Global Kids, Global AIDS Alliance, Mercy Corps, CARE, Save the Children, ONE campaign, Mothers Acting Up,, Save the Children, School Girls Unite, Women's Commission for Refugee Women and Children, Relief International and Teach for America. [www.campaignforeducationusa.org](http://www.campaignforeducationusa.org).

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## **STUDENTS PARTICIPATING IN GLOBAL CAMPAIGN FOR EDUCATION APRIL 22 PRESS CONFERENCE ON CAPITOL HILL**

### **ALABAMA**

- **Jing Cao and Kathy Dai Zhang**,  
Vestavia Hills HS, Birmingham
- **Mary Ladd**,  
Samford University, Birmingham

### **CALIFORNIA**

- **Jemmarie Silva**,  
Chino Hills HS, Chino Hills
- **Pamela Jimenez-Cardenas**,  
Presentation HS, San Jose
- **Alida Fong, Kyle McNeal, Emily Burchfield**  
University of Southern California, Los Angeles

### **GEORGIA**

- **Jordan Terry and Saydeh Asghar**,  
Westlake HS, Atlanta

### **ILLINOIS**

- **Sika Yeboah-Sampong**,  
Northside College Preparatory HS, Chicago
- **Traci Sheehan**,  
Maine Township HS South, Park Ridge

### **INDIANA**

- **Dellila Tesfay**,  
Ben Davis HS, Indianapolis
- **Amy McRam**,  
Lake Central HS, Crown Point

### **KENTUCKY**

- **Greg Capillo, Charlie Harris, Krist Houser, Jamie Lokey, Matt Vaughan, Just Kralemann**,  
Western Kentucky University, Bowling Green
- **Andrea Lawler**,  
Campbellsville University, Campbellsville

### **WASHINGTON, DC AND VIRGINIA**

- **Ryan Lehr**,  
George Washington University, Washington, DC
- **Christopher Coe and Allison Fisk**,  
Potomac School, McLean, VA
- **Anuj Gupta**,  
Chantilly HS, Chantilly, VA

### MINNESOTA

- **Fred Domingo Barlue,**  
Minneapolis Community College,  
Minneapolis, MN

### MISSOURI

- **Nicholas Andrioli,**  
Clayton HS, St. Louis

### NEW HAMPSHIRE

- **Garret Naime,**  
Portsmouth Christian Academy, Dover, NH

### NEW JERSEY

- **Fotini Gan,**  
Parsippany HS, Lake Hiawatha, NJ

### NEW YORK

- **Alan Marshall and Kelly Johnson,**  
HS for Global Citizenship, NYC
- **Tarana Lewis,**  
Benjamin Banneker Academy, NYC
- **Moti Kharel**  
Newcomers HS, Elhmerst, NY
- **Courtney Lenoir,**  
Friends Academy, Locust Valley

### OREGON

- **Henry Fortier,**  
Grant HS, Portland
- **Lila Schreiber,**  
Ashland HS, Ashland

### PENNSYLVANIA

- **Chelsea Burnley,**  
Portsmouth Christian, Philadelphia
- **Devon Walton,**  
Parkway Northwest HS, Philadelphia

### SOUTH CAROLINA

- **Emily Burchfield,**  
Clemson, SC native, UCLA

### TEXAS

- **Morgan Cunningham,**  
**Baylor University Waco, TX**
- **Jennifer Shi,**  
Grapevine HS, Colleyville, TX
- **Tanya Padilla,**  
Sharyland HS, Michigan, TX
- **Justin Kralleman,**  
Waco native, Western Kentucky University

### WASHINGTON

- **Melanie Cole,**  
Tacoma School of the Arts, Tacoma